



THE LONDON BOOK FAIR



2020

BOOKSELLERS ASSOCIATION PROGRAMME

The London Book Fair 10-12th March 2020

The High Street Theatre, Olympia | Stand: 4B50 (next to the BA Stand 4B40)

TUESDAY 10TH MARCH

10.30am – 3.30pm

Publisher Pitches

(Booking essential)

Lunch & refreshments provided for participating publishers and booksellers

4.15pm – 5.00pm

The BA Annual General Meeting

(open to BA members)

5.15pm – 6.00pm

BA Member Forum

(open to BA members only)

A new event from the BA where members can raise questions and meet BA Advisory Council Members

6.00pm – 6.45pm

International Excellence Awards

BA members are invited by The London Book Fair to attend the International Excellence Awards

6.45pm – 8.30pm

Booksellers Party - The Albion Pub

A party for all booksellers to welcome our hosted booksellers to the Fair

WEDNESDAY 11TH MARCH

9.30am – 10.30am

BA Seminar - Sustainable Bookselling

An industry overview and practical steps for booksellers

Meryl Halls, Managing Director of the Booksellers Association will give an overview of progress made since the launch of the BA's Green Manifesto. This will be followed by a bookseller panel and audience discussion on practical paths to sustainable bookshops

11.00am – 12.00noon

BA Seminar - The Business of Bookselling

Bookseller-to bookseller tips and insights and lessons in quickfire presentations covering multiple aspects of bookselling

1.00pm – 3.00pm

Bookseller Fever Pitch

(Pre-arranged appointments - booking essential)

Booksellers will have an opportunity to pitch their shops to an audience of publicists

3.30pm – 5.30pm

Children's Publishers Presentations

In conjunction with the Publishers Association Children's Book Group

Followed by drinks on the BA Stand