



BOOKSELLERS ASSOCIATION CONFERENCE

Gardners TRADE SHOW

Jurys Inn Hinckley Island
18th – 19th September

2022

Thanks to this year's sponsors and supporters

Gardners



nielsen
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BatchLine POS



B L O O M S B U R Y



B Bookshop.org

HarperCollins Publishers

INDEPENDENT
ALLIANCE

Programme

Please note the programme is **provisional** and **subject to slight change**

SUNDAY 18TH SEP

11:00am

Trade show and conference registration/check-in opens

11:30am

Opening speech

Nigel Wyman, Gardners

11:35am

Guest Speakers

12:00pm

Lunch

4:30pm

Trade Show closes

Gardners
**trade
show**

4:45pm

BA Afternoon Tea and New Voices

Authors TBC

Sponsored by Harper Collins

Open to BA Bookseller Members only

6:45pm

Drinks Reception

Sponsored by BatchLine and National Book Tokens

Open to all delegates

7:30pm

**Independent Alliance
Conference Dinner**

Open to all delegates

10:00pm

Conference Disco!

Open to all delegates

MONDAY 19TH SEP

08:30am

Author Breakfast

Sponsored by Bloomsbury

Open to BA Bookseller Members only

08:45am

**Registration opens
for Monday arrivals**

Coffee available, sponsored by NielsenIQ

09:30am

Conference opens

Cathy Rentzenbrink, Conference Chair and Writer

09:35am

Welcome and introduction

Hazel Broadfoot, President,
The Booksellers Association

09:45am

Booksellers Association Update

Meryl Halls, Managing Director,
The Booksellers Association

10:00am

Opening Keynote Address

James Daunt, Managing Director, Waterstones

10:30am

Market Report from NielsenIQ

11:00am

Coffee Break, networking & exhibitors

11:30am

Keynote Author

Graham Norton

12:00 – 12:45pm

Skills Labs #1

Sponsored by Bookshop.org

Booksellers choose which Skills Labs to attend.
Full programme to follow.

12:45-2:00pm

Conference Lunch

2:00-2:45pm

Skills Labs #2

Sponsored by Bookshop.org

Booksellers choose which Skills Labs to attend.
Full programme to follow.

2:50-4:15pm

Fever Pitches

Publishers line up to present their key Autumn and Spring titles for booksellers

Refreshment interval included

4:30pm

Booksellers Awards

Booksellers celebrate their publishing heroes of the year

4:40-4:45pm

Closing Remarks

6:15pm

Drinks Reception

7:00pm

Dinner

Open to BA members only

@thebooksellersassociation 

@BAAbooksellers 

booksellerevents.org.uk

Tickets & Registration

Please read the following information about available tickets before booking your place online:

BA Member Admission

This option applies to high street bookshops (independents and chains) who are Members of The Booksellers Association. There is

NO Conference fee for BA members

(high street booksellers), thanks to sponsorship from Gardners. The only cost to BA Members attending the conference is the overnight accommodation.

Member admission to the conference entitles you entry to The Trade Show, Conference business sessions, refreshments, both dinners, and refreshments throughout Sunday and Monday. Members are expected to meet only the costs of their own accommodation. There are a variety of accommodation options.

Option 1:

BA Member Monday Conference Admission Only (no accommodation)

Free

Option 2:

BA Member Sunday Trade Show Admission Only (no accommodation)

Free

Option 3:

BA Member Trade Show and Conference Admission (no accommodation)

Free

Option 4:

BA Member Trade Show and Conference Admission with Single Occupancy Sunday Accommodation

£95 (plus VAT £114)

Option 5:

BA Member Trade Show and Conference Admission with Double Occupancy Sunday Accommodation

£105 (plus VAT £126)

Option 6:

BA Member Trade Show and Conference Admission with Single Occupancy Monday Accommodation

£95 (plus VAT £114)

Option 7:

BA Member Trade Show and Conference Admission with Double Occupancy Monday Accommodation

£105 (plus VAT £126)

Option 8:

BA Member Trade Show and Conference Admission with Single Occupancy Sunday & Monday Accommodation

£190 (plus VAT £228)

Option 9:

BA Member Trade Show and Conference Admission with Double Occupancy Sunday and Monday Accommodation

£210 (plus VAT £252)

Non Members Admission

Option 1:

Non Member Conference Admission (no accommodation)

£195 (plus VAT £234)

Non Member non-residential admission to the conference entitles you entry to the Monday Conference business sessions including refreshments and lunch. You are also welcome to join the Sunday drinks reception (optional) and the Sunday night dinner (optional). Please note this ticket **does not** include accommodation.

Option 2:

Non Member Conference Admission with Sunday Accommodation

£320 (plus VAT £384)

Non Member residential admission to the conference entitles you entry to the Conference business sessions including refreshments and lunch, the Sunday Drinks Reception, the Sunday night dinner (optional) and an overnight stay on Sunday night. Bedrooms will be booked by the BA.

**Register online
to secure your place**

baconference22.eventbrite.co.uk

**Please ensure to book
your place before the
1st September 2022**

**For any questions or additional
information please contact:
events@booksellers.org.uk**